

## Investing for Environmental and Social Impact

Professional Education Programme  
28 – 30 March 2012  
Amsterdam, The Netherlands

### Impact Investing: an Emerging Investment Approach

Impact investing is rapidly gaining traction. More and more investors are interested in creating positive environmental and social impact next to generating financial return. This investment approach can be applied to different fields such as healthcare, education, food security, social entrepreneurship and microfinance.

### Course Description

The purpose of this programme is to provide participants with an overview of the key strategies and practices in impact investing.

This two and half day programme consists of a combination of lectures, case studies and interactive discussions. At least one day of self-study is required to attend the course and to be eligible to receive a certificate.

### Course Outline

#### Wed 28 March 2012 (start: 1pm CET)

- Overview of impact investing: themes, trends, and approaches.
- Investors and their motivations for impact investing
- Dinner with keynote speaker

#### Thursday 29 March 2012

- Investment policy and implementation
- Impact investing process
- Impact themes and opportunities, e.g. microfinance, agriculture, healthcare
- Group simulation and presentation

#### Friday 30 March 2012 (close: 4pm CET)

- Impact realization and measurement
- Recent innovations in impact investing
- How to put it into practice

### Faculty and Guest Speakers

The programme has been developed by Duisenberg school of finance and is taught by distinguished lecturers:

- Adj. Prof. Steven Godeke, New York University, Stern School of Business
- Prof. dr. Harry Hummels, Maastricht University, Business School
- Drs. Bernd Jan Sikken MAS, Duisenberg school of finance

Guest speakers include:

- Peter Borgdorff, Managing Director, PFZW (one of Europe's largest pension funds)
- Theo Brouwers, Managing Director, SNS Impact Investing
- Peter Johnson, Partner, Capital Markets Team, Developing World Markets
- Nanno Kleiterp, CEO of FMO (The Dutch Development Bank)
- Pieter Oostlander, Managing Director, Shaerpa - Shaping Impact
- Martin Rich, Director, Social Finance Ltd

### Who Should Attend?

This course has been designed for current and potential impact investing practitioners; for example, investment professionals from pension funds, mutual funds, development finance institutions, family offices, foundations, investment advisory firms, private equity firms, and banks.

Most participants will come from Europe, but we also welcome participants from other regions of the world.



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## About Duisenberg school of finance

Duisenberg school of finance is a leading educational institution that has teamed up with Erasmus University Rotterdam, Tilburg University, University of Amsterdam, VU Amsterdam, Tinbergen Institute, and Maastricht University to create a world-class expert faculty in the field of finance.

Duisenberg school of finance also draws faculty from other distinguished international finance and law schools, including Columbia Law school, New York University, The Wharton School and The London School of Economics.

## Dates

The course will start on Wednesday 28 March 2012 at 1pm CET and ends on Friday 30 March 2012 at 4pm CET.

## Fees

The programme fee is € 2.800. It covers tuition costs, course materials, lunches, and dinner (first evening). A discount applies for partners of Duisenberg school of finance. Programmes of Duisenberg school of finance are not subject to VAT. Additional costs such as hotel and travel expenses are excluded.

## Location

The programme will be held at:

Duisenberg school of finance  
Symphony Building  
Gustav Mahlerplein 117  
1082 MS AMSTERDAM  
The Netherlands

The school can easily be reached by train from Amsterdam Schiphol Airport (only 10 minutes).

## Application

To register, please contact Lia de Heer at [lia.de.heer@dsf.nl](mailto:lia.de.heer@dsf.nl)

Registration information can be found online at [www.dsf.nl/home/executive\\_programmes](http://www.dsf.nl/home/executive_programmes)

Click on "Investing for Environmental and Social Impact", and subsequently on "Target Group and Application".

Please submit your application to participate in this course before 27 February 2012. Space is limited and earlier applications will be given priority.

## Hotel Information

Accommodation, travel and local expenses are at own cost. We recommend the following hotel, which is located in the city centre of Amsterdam:

Park Plaza Vondelpark  
Koninginneweg 34-36  
1075 CZ AMSTERDAM  
The Netherlands

You can book this hotel (reduced DSF rate) via: [www.dsf.nl/home/executive\\_programmes](http://www.dsf.nl/home/executive_programmes)

Click on "Investing for Environmental and Social Impact", and subsequently on "Target Group and Application". Link to hotel at bottom.

For further practical information about the programme please contact:

Duisenberg school of finance  
Lia de Heer  
+31 20 525 85 84  
[lia.de.heer@dsf.nl](mailto:lia.de.heer@dsf.nl)

## Lecturers

### Adj. Prof. Steven Godeke, NYU Stern School of Business

Steven Godeke teaches Impact Investing, Microfinance and Social Entrepreneurship at New York University, Stern School of Business. He has co-authored various books on these topics such as "Solutions for Impact Investors: From Strategy to Implementation"

Next to his academic work, Steven is an independent advisor who works with investors, foundations, corporations, and non-profit organizations to integrate their investment and philanthropic goals.

Before joining academia, Steven worked for twelve years in corporate and project finance with Deutsche Bank. He attended Purdue University where he received a B.S. in Management and a B.A. in German. He studied as a Fulbright Scholar in Cologne and has an M.P.A from Harvard University.



### Prof. dr. Harry Hummels, Maastricht University

Harry Hummels is Professor of Ethics, Organisations and Society at Maastricht University. He has written extensively on subjects like Mission Related Investing, Responsible Investing, Corporate Responsibility, Organizational Ethics and the Philosophy of Work. He is a fellow of the university's European Centre for Corporate Engagement (ECCE) and chaired the Practical Committee of the Dutch pension funds on Responsible Investing.

In addition to his work at the university, Harry is Managing Director of SNS Impact Investing. He shares this responsibility with Theo Brouwers, with whom he previously co-managed ING Bank Sustainable Investments between 1999 and 2006. Harry was member of the Executive Board of SNS Asset Management between 2006 and 2011.



### Drs. Bernd Jan Sikken MAS, Duisenberg school of finance

Bernd Jan Sikken is specialized in sustainable business and investment strategies. He is co-author of the book "Financing Sustainability" (VU University Press, 2011), which explores innovative ways to finance environmental and social sustainability.

Bernd Jan leads the Finance & Sustainability programme at Duisenberg school of finance where he focuses on topics such as sustainable investing, inclusive finance, and values-based leadership. He has worked for the World Economic Forum where he led finance, sustainability, and strategic insight initiatives in close collaboration with investors, corporate executives, and policy makers. He has also worked as a strategy consultant and as an investment manager emerging markets at ING.

Bernd Jan holds a Master's degree in Economics and an Executive Master's degree in Global Leadership (World Economic Forum, Columbia University, INSEAD, London Business School).

